



Citizens United
Dedicated to restoring our government to citizen control.

For Immediate Release

Contact: Will Holley
May 29, 2008

202.547.5420

WillHolley@citizensunited.org

Citizens United Launches NH Television Spot “Innovation”

Citizens United has launched a new television spot, “Innovation,” highlighting Senator John Sununu’s (R-NH) work to keep the internet tax-free.

For years, Senator Sununu has been a leader in the fight to keep the internet tax-free, and in 2007, was a driving force behind the extension of the internet tax moratorium through 2014.

David Bossie, president of Citizens United, said, “Senator Sununu has led the charge to prevent the government from raising taxes on the 150 million internet users in this country. His efforts have kept hard-earned dollars in the pockets of working families throughout the United States and ensured that the internet remains a driving force for innovation and invention. Internet users from New Hampshire to California and everywhere in between owe Senator Sununu a debt of gratitude.”

The ad will begin airing in New Hampshire on Friday, May 30th.

Click on the following link to view the ad:

<http://www.citizensunited.org/multimedia/videos/sununu.html>

Script - “Innovation” (:30)

(Announcer): “Who could have guessed how the internet would change our lives?

“But while we dream of even more innovation, some politicians dream of more taxation

“Fortunately, Senator John Sununu leads the battle in Washington to defeat internet taxation schemes.

“Sununu helped deliver the 2007 internet tax moratorium.

“And he’s pushing to keep the internet tax free permanently.

“Protect innovation. And your wallet. Tell John Sununu to keep fighting internet taxation.

Ad Facts –

“Who could have guessed how the internet would change our lives?”

“But while we dream of even more innovation, but some politicians dream of more taxation.”

“Governors remain steadfast in their insistence that decisions regarding state and local taxes should remain with state and local officials”

...

“Governors also recommend congress: examine the scope of the moratorium in light of technological advancements; update definitions to ensure they reflect congressional intent and **do not interfere with taxing authority**; **Extend the moratorium on a temporary basis to respect state sovereignty**; and **retain the original grandfather clause to preserve existing state and local tax revenues.**”

(National Governor’s Association Press Release, May 23, 2007)

“But as phone and TV services increasingly are delivered over the Internet, state and local governments worry that more of their tax revenue will disappear because of the federal moratorium. . . . ‘A permanent ban seems frankly completely irresponsible,’ said Jean Kinney Hurst, who handles tax and revenue policy for the California Assn. of Counties.”

(*Los Angeles Times*, September 27, 2007)

“Fortunately, Senator John Sununu leads the battle in Washington to defeat internet taxation schemes.”

“A second House measure would make the exemption permanent. Despite 238 co-sponsors, sources said it is unlikely to move. ‘The Democratic leadership’s refusal to bring this bill to the floor not only thwarts the will of a majority in the House, but it also is a clear sign that Democrats are not serious about keeping the Internet tax-free,’ House Minority Leader Boehner said in a statement. **Sen. John Sununu, R-N.H., is leading the charge in the Senate for a permanent ban.** But he conceded that one lawmaker’s objection would derail the plan to move it to the floor. ‘I think if we were to have an open process, we would have the votes for a permanent ban,’ Sununu said.”
(*National Journal’s CongressDaily*, October 16, 2007)

“Sununu helped deliver the 2007 internet tax moratorium.”

“The Information Technology Industry Council yesterday honored Sen. John Sununu, R-N.H., with its 2007 ‘Legislator of the Year’ award for his support of hightech initiatives, particularly his successful fight to ban Internet access taxes for seven years.

“Many legislators talk about the importance of technology, but Senator John Sununu has been an unequivocal leader.” said ITI President Rhett Dawson. ‘Year after year, issue after issue, Senator Sununu has shown a commitment to promoting high-tech growth and knocking down barriers to innovation.’”
(*The Union Leader*, April 2, 2008)

“And he’s pushing to keep the internet tax free permanently.”

“Sen. John Sununu, R-N.H., is leading the charge in the Senate for a permanent ban. But he conceded that one lawmaker's objection would derail the plan to move it to the floor. ‘I think if we were to have an open process, we would have the votes for a permanent ban,’ Sununu said.”
(*National Journal's CongressDaily*, October 16, 2007)

“Protect innovation. And your wallet. Tell John Sununu to keep fighting internet taxation.”

Citizens United (www.citizensunited.org) is a national 500,000 member, conservative grassroots advocacy organization dedicated to restoring government to citizens’ control and reasserting the traditional American values of limited government, free enterprise, strong families, and national sovereignty and security.

#